Digital Gender Inclusion Strategy
Pakistan

Pakistan's Legislative & Policy Environment

Constitution of Pakistan explicitly recognizes the principle of **gender equality** and prohibits discrimination based on gender (Article 25)

Accelerator 2030 Agenda recognizes the importance of **empowering women**

Pakistan Vision 2025 promoted an **enabling environment for women**

National Gender Policy Framework 2022 sets strategic priorities for women empowerment

Digital Pakistan Policy 2018 bridges the digital divide including gender disparity

Pakistan's Legislative & Policy Environment

Constitution of Pakistan explicitly recognizes the principle of **gender equality** and prohibits discrimination based on gender (Article 25)

Acc
of **e**

e

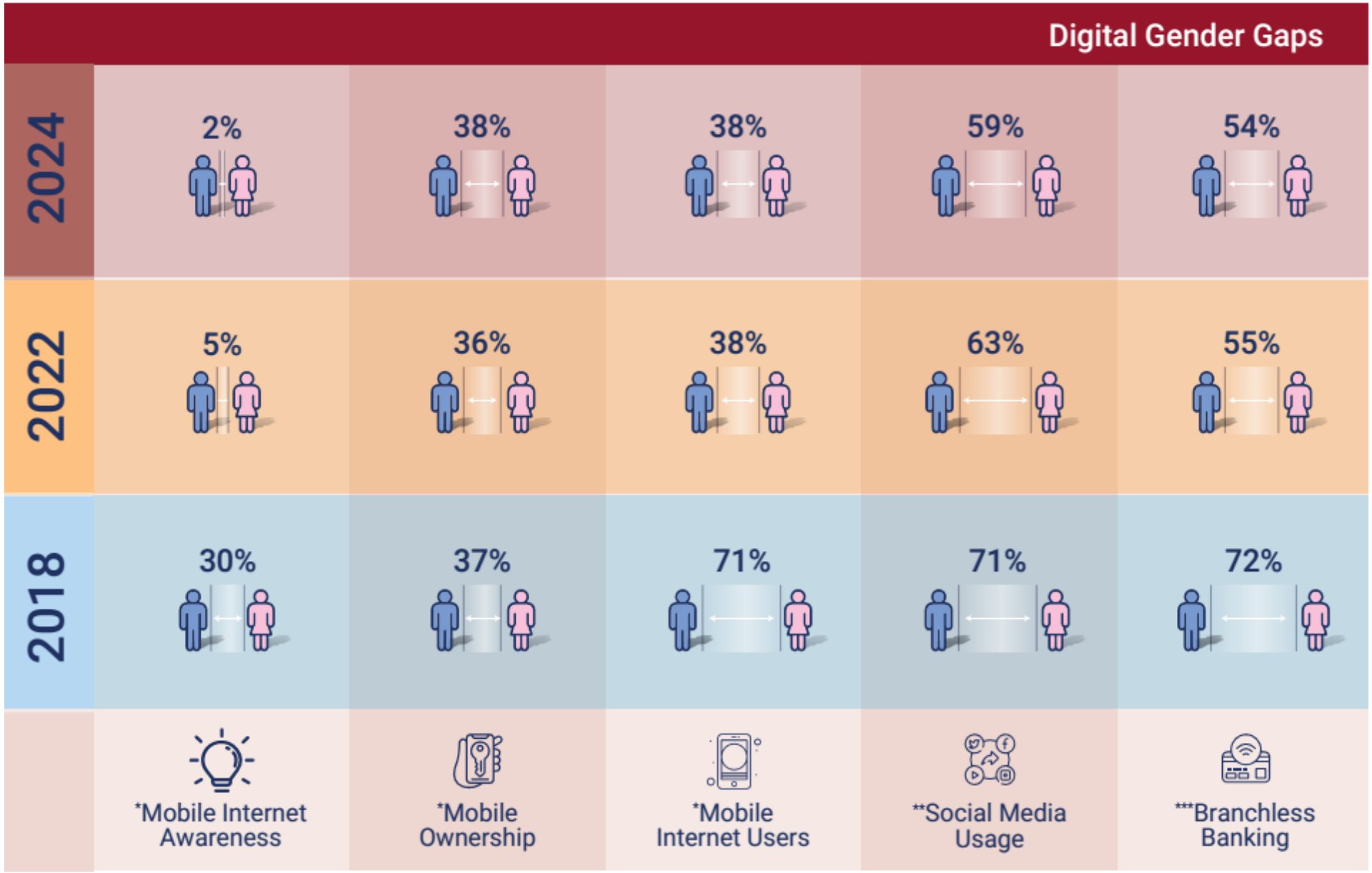
Pakistan's 5E's Framework (Exports, E-Pakistan, Energy, Environment & Climate Change, Energy & Infrastructure, Equity & Empowerment)

Pakistan202
One Nation - One Vision

National Gender Policy Framework 2022 sets strategic priorities for women empowerment

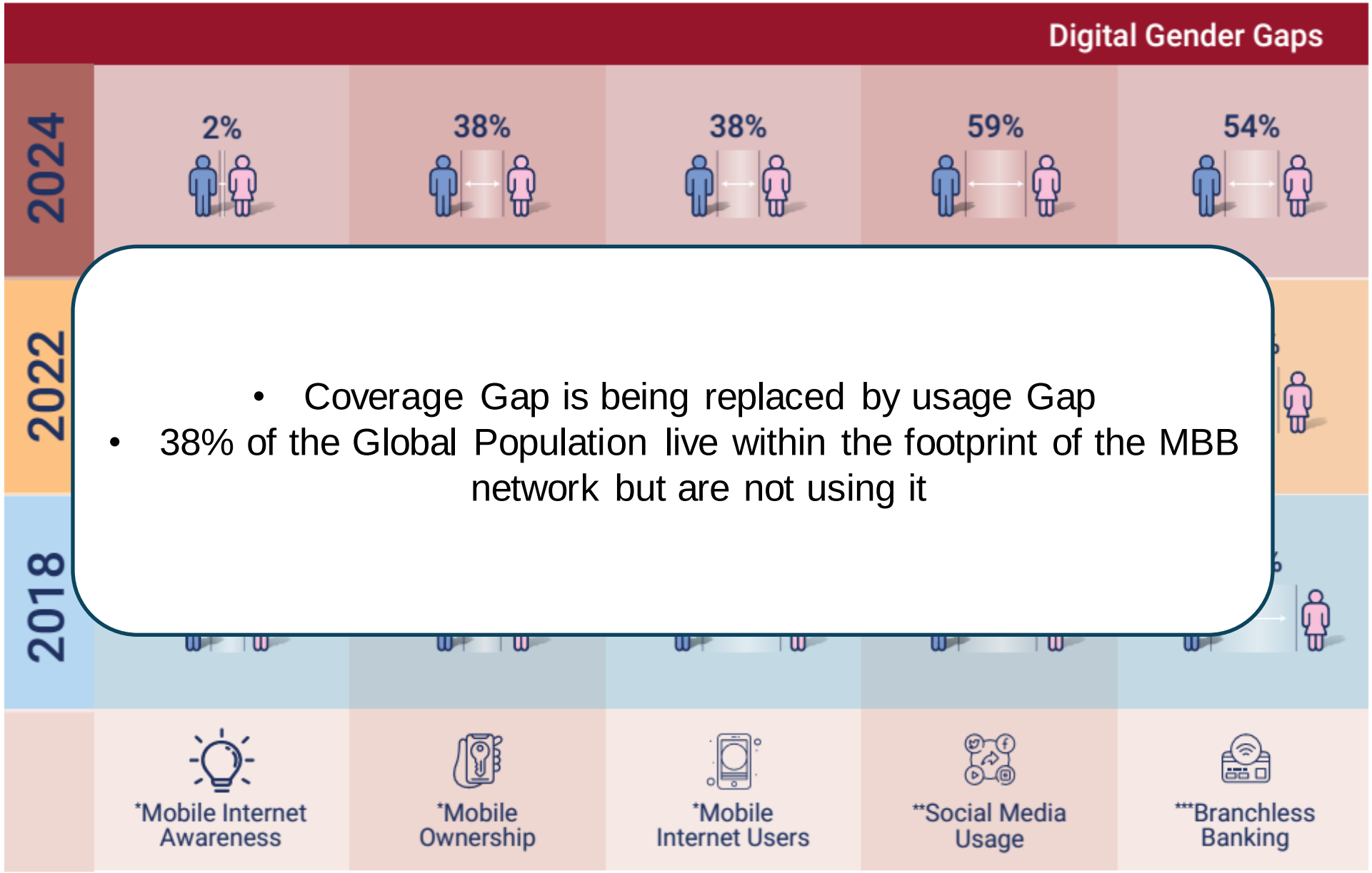
Digital Pakistan Policy 2018 bridges the digital divide including gender disparity

DIGITAL GENDER GAP IN PAKISTAN



Source: *GSMA **Data Reportal (For YouTube only) ***Based on SBP data

DIGITAL GENDER GAP IN PAKISTAN



- Coverage Gap is being replaced by usage Gap
- 38% of the Global Population live within the footprint of the MBB network but are not using it

Source: *GSMA **Data Reportal (For YouTube only) ***Based on SBP data

Digital Gender Inclusion Initiative PTA

- Identify challenges related to gender gap in ICT ecosystem
- Generate innovative ideas to bridge the digital divide
- Formulate a concrete plan with specific actionable tasks for gender mainstreaming
- Liaise with partner organizations to implement joint projects aimed at bridging the digital gender divide

Pakistan Telecommunication Authority

PTA's Aim

#HerDigitalPakistan

Accelerating Gender Inclusion in ICTs

PTA Pakistan Telecommunication Authority

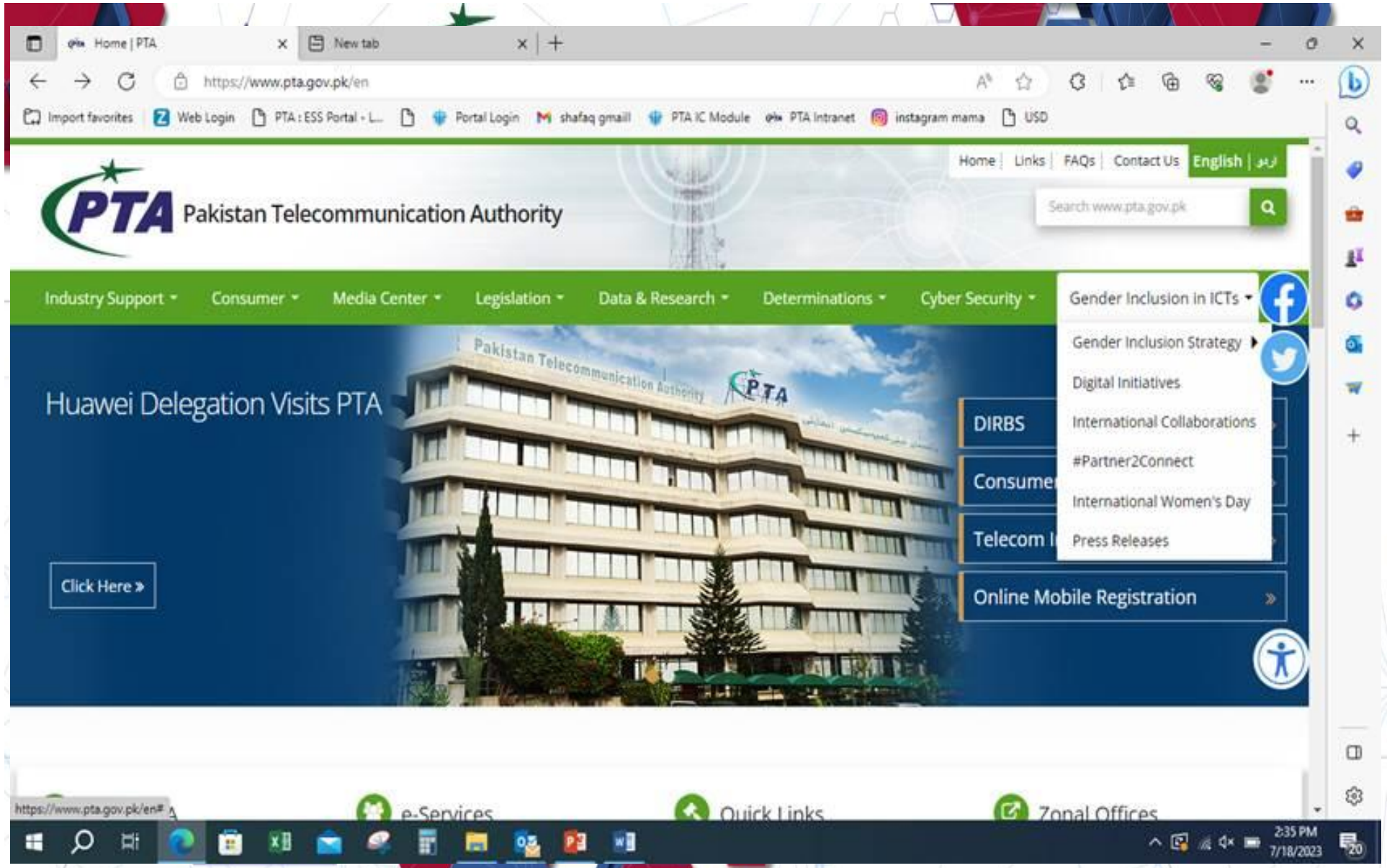
R ights
E ducation
A ccess
C ontent
T argets

COLLABORA TE

- Basic Digital Skills
- Entrepreneurship Training
- Awareness Campaigns
- E-Sehat & E- Education
- Disability Inclusion (Open Mind Pakistan)
- Financial Inclusion
- Gender Inclusion Policies at Company Level
- Online Security and Safety Campaign
- Digital ICT Labs for Females
- Enhancing Female Subs. Base – 30%

- ITU
  - Partner2Connect
- GSMA
  - MISTT
- A4AI (former)
  - Sensitization
- UNESCO
  - Strategy

PTA Website Update



Promoting Digital Gender Inclusion in Pakistan through Increased Affordability and Accessibility.

Encouraging Women to Own their Sims to close Digital Gender Gap in Pakistan.

Launch Ceremony

28th Feburary 2024

Digital Gender Inclusion Strategy

PTA Digital Gender Inclusion Strategy

Key Pillars

- Affordability
- Improve Digital Skills
- Creating Awareness
- Safety and Security
- Access
- Gender Disaggregated Data

Approach

- Understanding Local Context
- Integrating Gender Perspective in policy initiatives
- Addressing key barriers
- Collaboration with Stakeholders

Public Perception Survey
in areas with high digital gaps

IVR Survey
focused on mobile and internet access

GSMA™

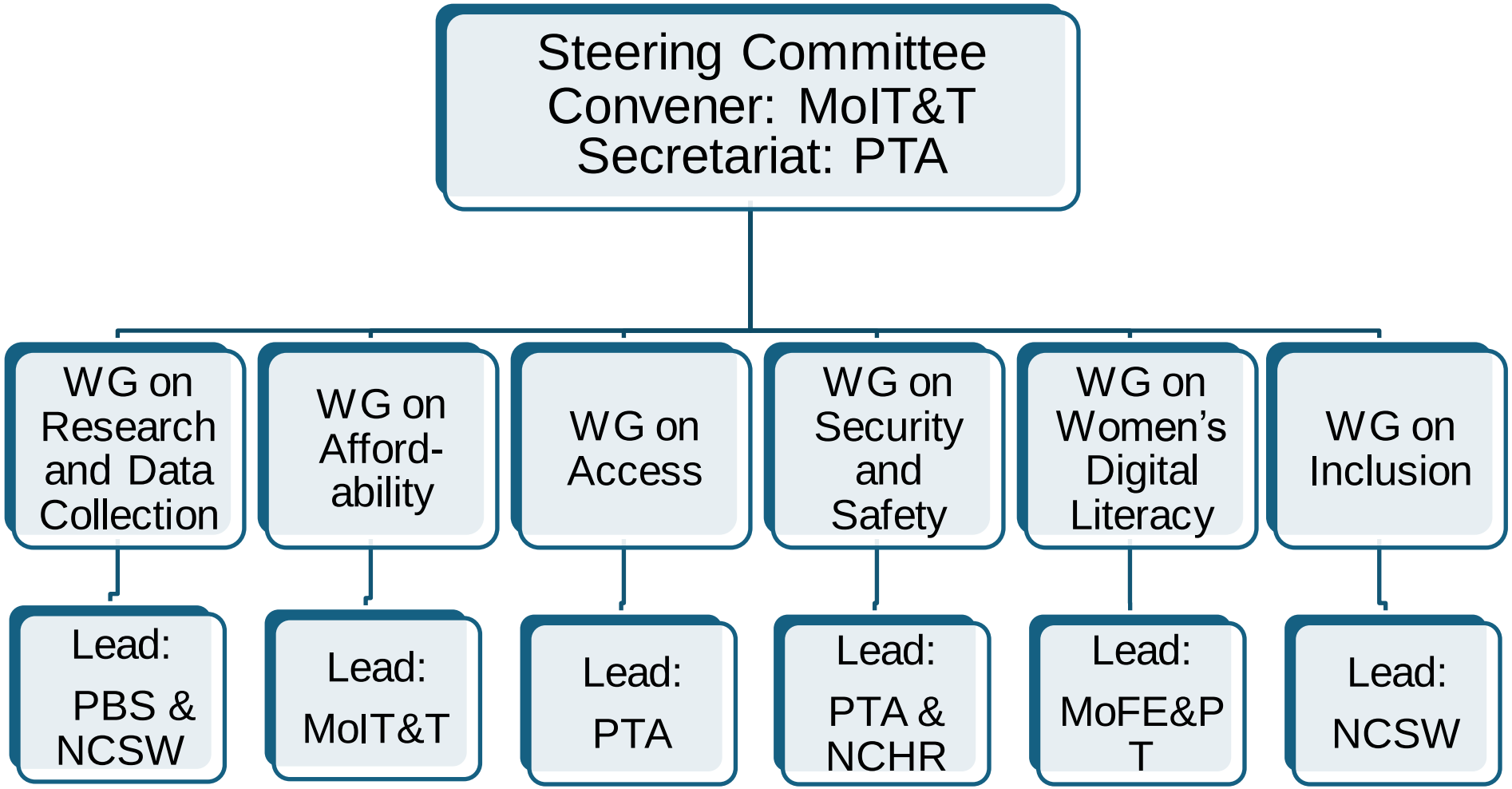
GSMA Consumer Survey
assessing access and usage

Multi Stakeholder Workshops
build policy recommendations

Expert Interviews
Domestic and international Gender and Tech experts

Online Survey
To have a greater reach to local and international stakeholders

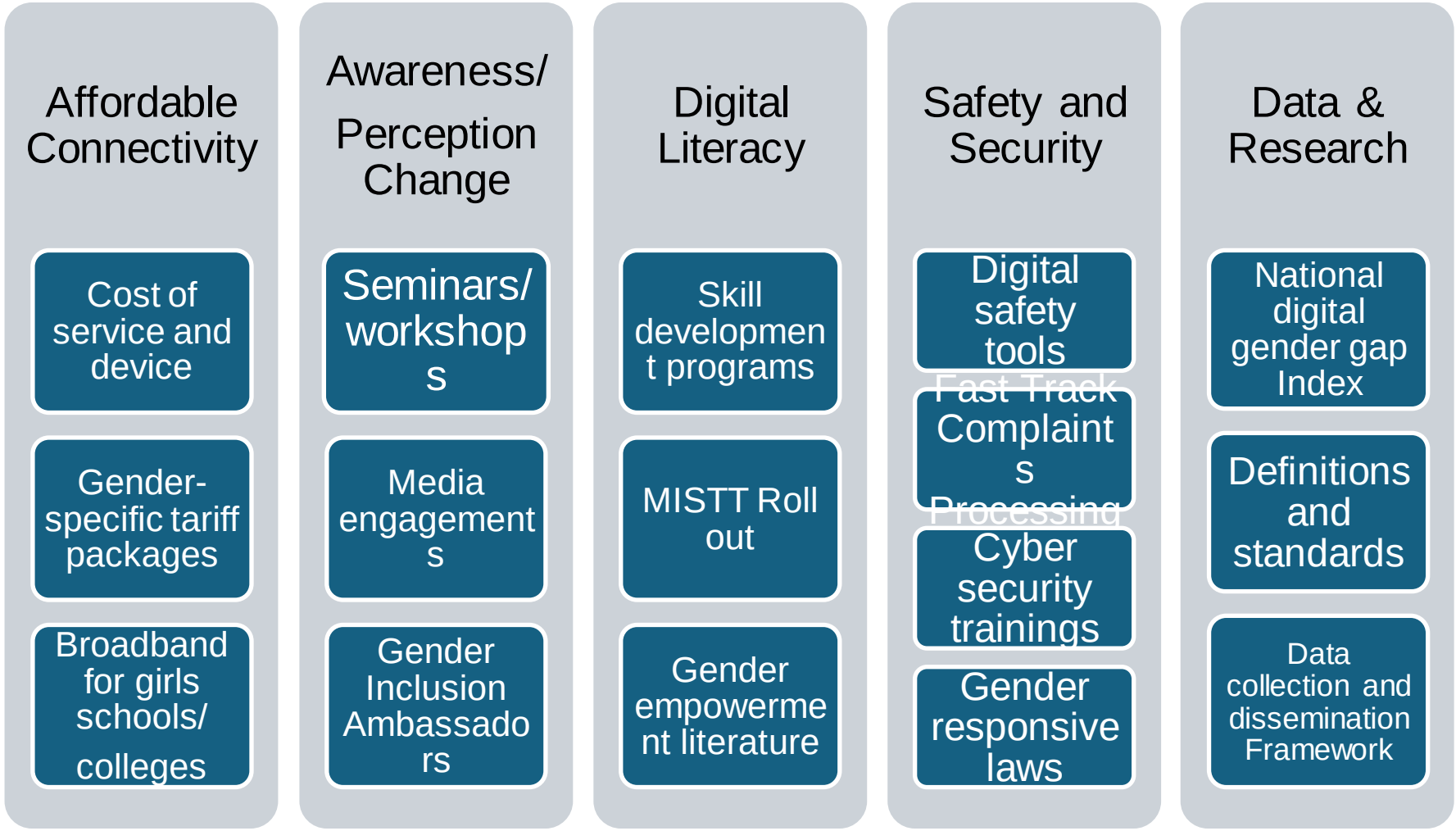
- Fear of the Unknown (Safety and Security Concerns)
- Awareness about positive use of Internet
- Device and Service Affordability
- Gender Disaggregated Data
- Digital literacy and local content
- Infrastructure and Access
- Controls within Families
- Lack of Stakeholder Collaboration


Steering Committee
Convener: MoIT&T
Secretariat: PTA
WG on Research and Data Collection
WG on Afford-ability
WG on Access
WG on Security and Safety
WG on Women's Digital Literacy
WG on Inclusion
Lead: PBS & NCSW
Lead: MoIT&T
Lead: PTA
Lead: PTA & NCHR
Lead: MoFE&PT
Lead: NCSW

Pakistan Telecommunication Authority

- All inclusive Digital/NBB Policy
- An Overarching Strategy
- Ensure Access & Availability
- Design Women Centric Content
- Create Economic Opportunities
- Change Social Norms & Cultural Perceptions
- Develop Community Support
- Multi-stakeholder Partnerships
- Using ICTs as a Tool for Women Prosperity

Areas of Collaboration



COMMITMENT TO THE STRATEGY IMPLEMENTATION BY ALL STAKEHOLDERS

THANKYOU!

#HerDigitalPakistan

www.pta.gov.pk

/PTAOfficialPK

Ms Syeda Shafaq Karim
Director Wireless Lic & Head of Digital Gender Inclusion
shafaq@pta.gov.pk

DIGITAL GENDER INCLUSION STRATEGY

Promoting and Measuring Universal and Meaningful Connectivity

Martin Schaaper
Senior ICT Analyst
ITU

Universal and Meaningful Connectivity (UMC)

> The possibility for everyone to enjoy a safe, satisfying, enriching, productive, online experience at an affordable cost.

Global Gateway

Funded by the European Union

International Telecommunication Union
Development Sector
ITUPublications
Measuring digital development
Facts and Figures
2024
Measuring digital development
Facts and Figures
2024

2.6

billion people estimated offline in the world in 2024

5.5

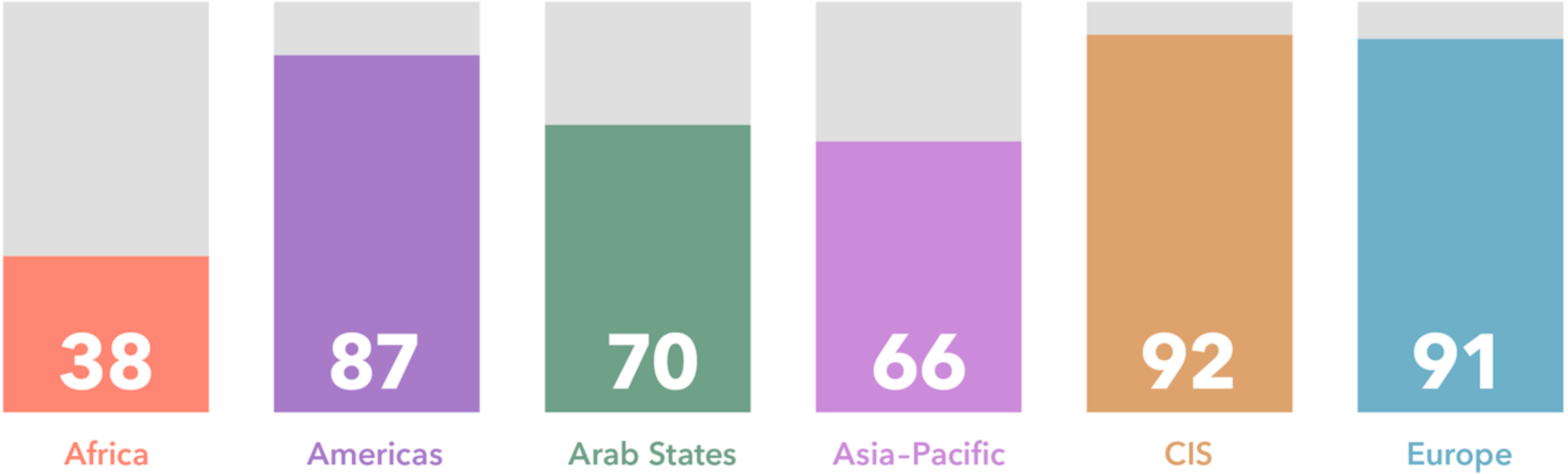
billion people estimated online in the world in 2024

Source : ITU, *Facts and Figures 2024*

Note : based on revised estimates for 2023.
Being *online* means having used the Internet in the last three months.

Internet use by region*

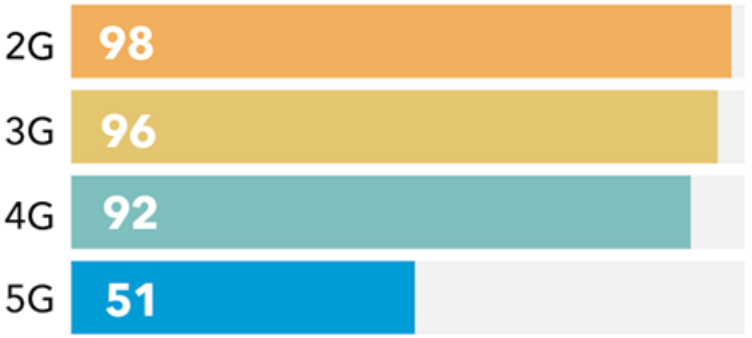
Percentage of individuals using the Internet in 2024

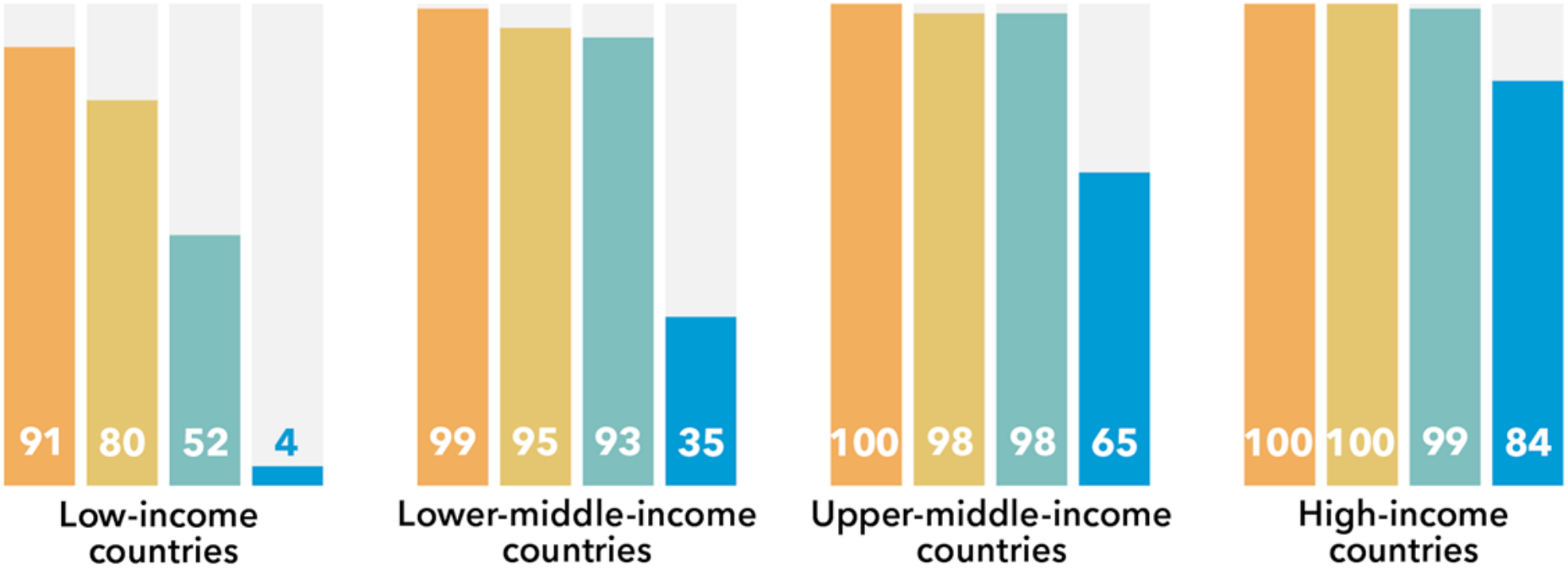


Source : ITU, *Facts and Figures 2024*
*ITU-D regions

Mobile network coverage by income group*

Percentage of population covered by type of mobile network in 2024



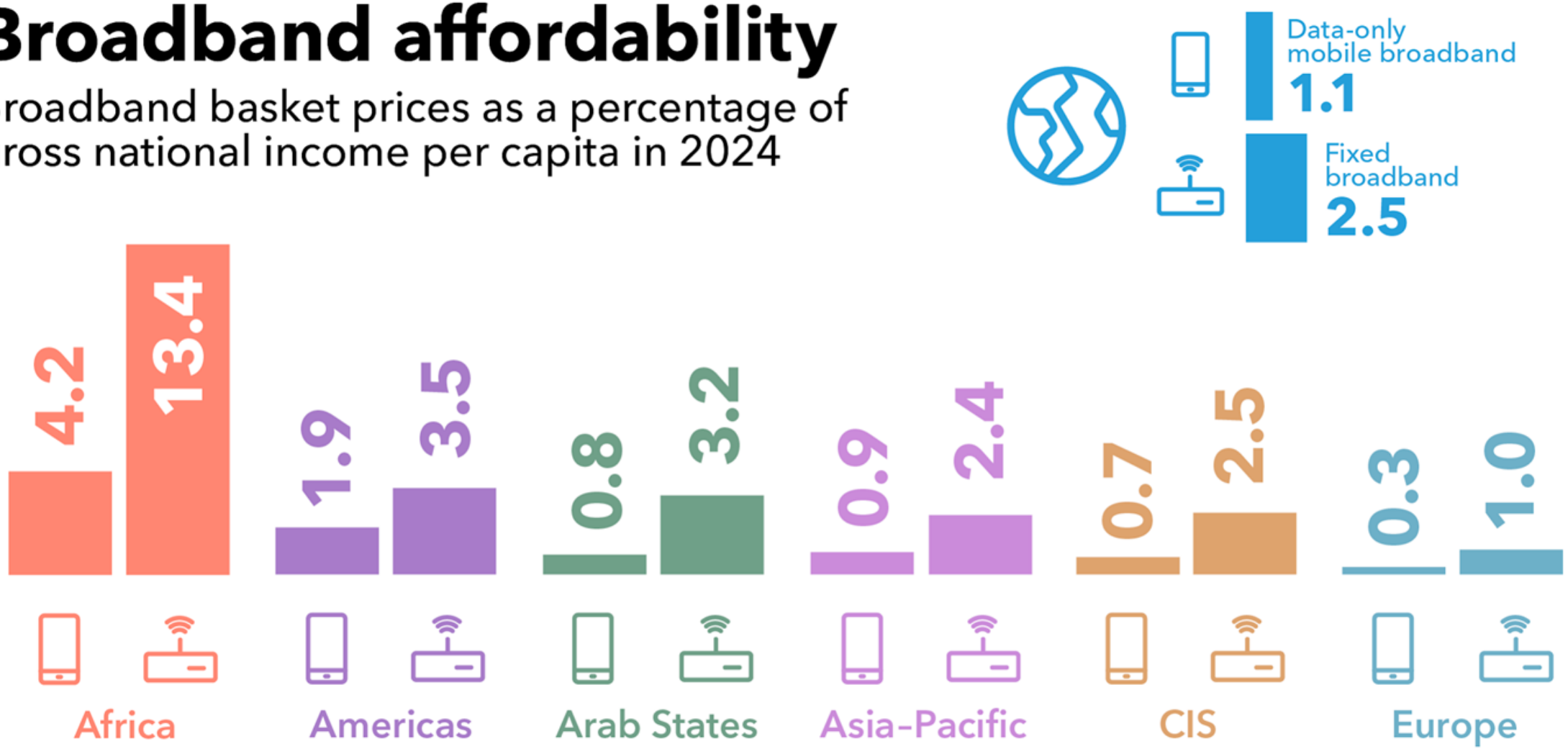


Source : ITU, *Facts and Figures 2024*

*The composition of income groups refers to the World Bank classification.

Broadband affordability

Broadband basket prices as a percentage of gross national income per capita in 2024



Source : ITU, *Facts and Figures 2024*
Note: ITU-D regions

A new partnership to promote and measure UMC

On 27 April 2023, ITU and the European Commission announced a three-year, €3-million global project to promote and measure universal and meaningful connectivity (UMC).

The project officially started on 1 May 2023

Myriam Ferran, Deputy Director-General for International Partnerships, European Commission, and Dr Cosmas Luckyson Zavazava, Telecommunication Development Director at ITU, announced the project.

Global Gateway

Funded by the European Union

Four workstreams -->> four outputs

1. Advocacy
   -> Increased awareness of UMC
2. Data collection and dissemination
   -> Improved UMC data dissemination
3. Capacity building
   -> Enhanced statistical capacity to measure UMC
4. Research
   -> Better policies for achieving UMC

Global Gateway

Funded by the European Union

ITU

IGF Internet Governance Forum RIYADH 2024

Advocacy

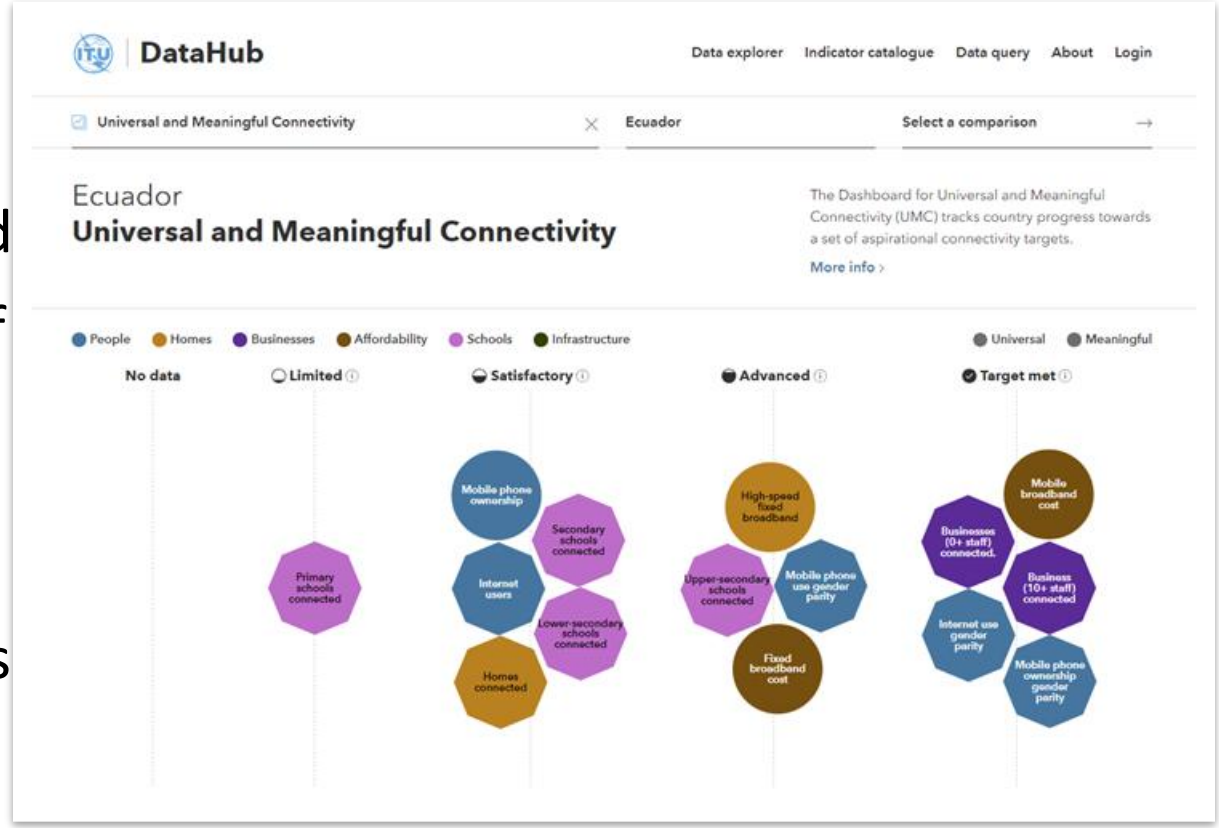
- Sessions in UN system events, World Telecommunication Indicators Symposium (WTIS), G-20, IGF, and other global and regional events
- Mentions of UMC in Global Digital Compact
- G20 Guidelines on Measuring UMC
- Creation of digital communication assets, social media campaigns

Global Gateway

Funded by the European Union

Data collection and dissemination

- Aspirational targets for the UN SG Roadmap on Digital Cooperation
- UMC website, including a UMC Dashboard
- Online course on the collection and use of UMC indicators (in partnership with ITU Academy)
- Manual on ICT price basket statistics
- Exploratory use of secondary data sources to support UMC measurement



Global Gateway

Funded by the European Union

Capacity building

8 regional workshops for users and producers of UMC statistics

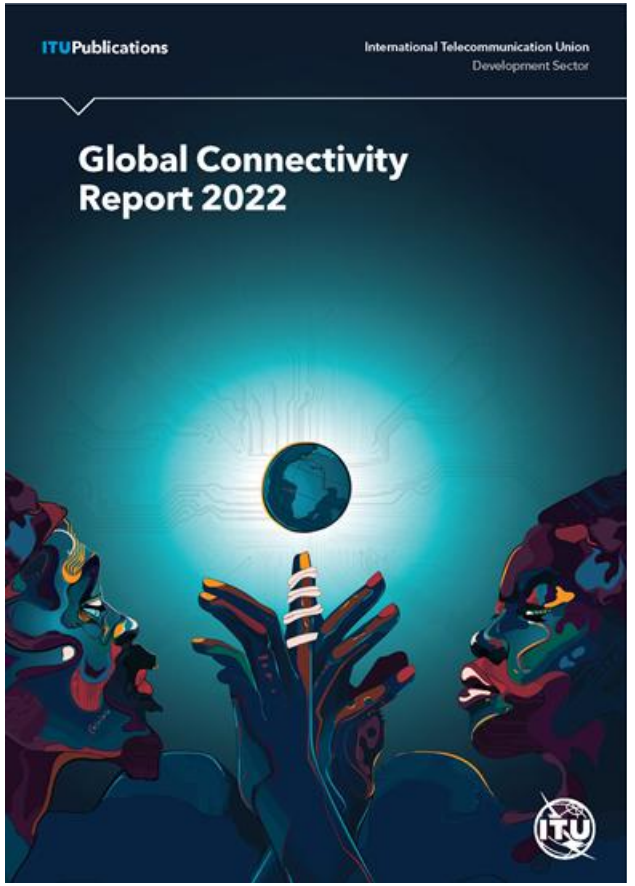
- A dialogue between users and producers of statistics.
- A solid understanding of the concept of universal and meaningful connectivity.
- Greater awareness of the critical role of data in policymaking and the ability to advocate for investment in data infrastructure and capabilities.
- Improved capacity to produce reliable data on UMC.

Global Gateway

Funded by the European Union

Evidence-based research on effective interventions towards achieving UMC

- Global Connectivity Report
- Regional and thematic analyses



Global Gateway

Funded by the European Union

Internet Governance Forum RIYADH 2024

Thank you for your attention

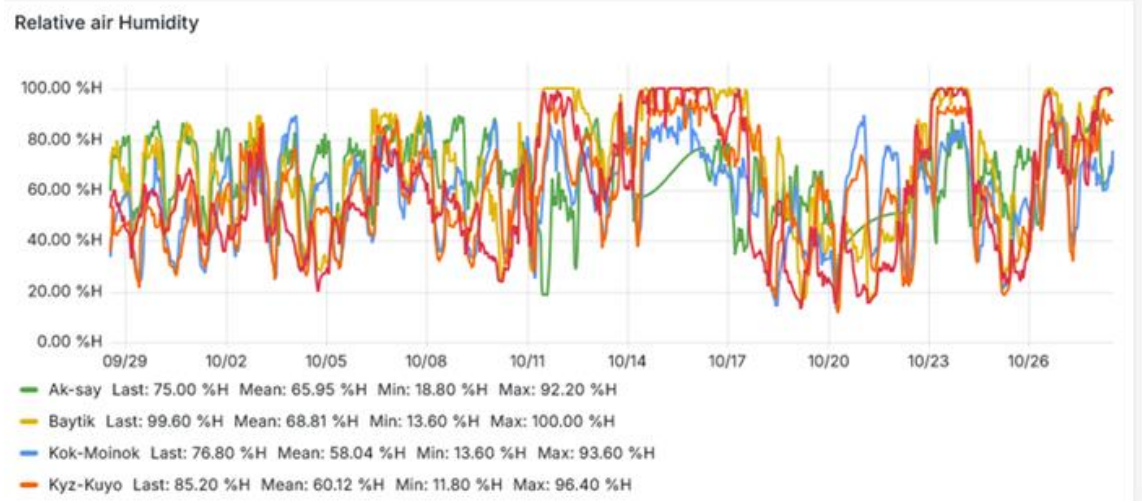
https://datahub.itu.int/dashboards/umc/

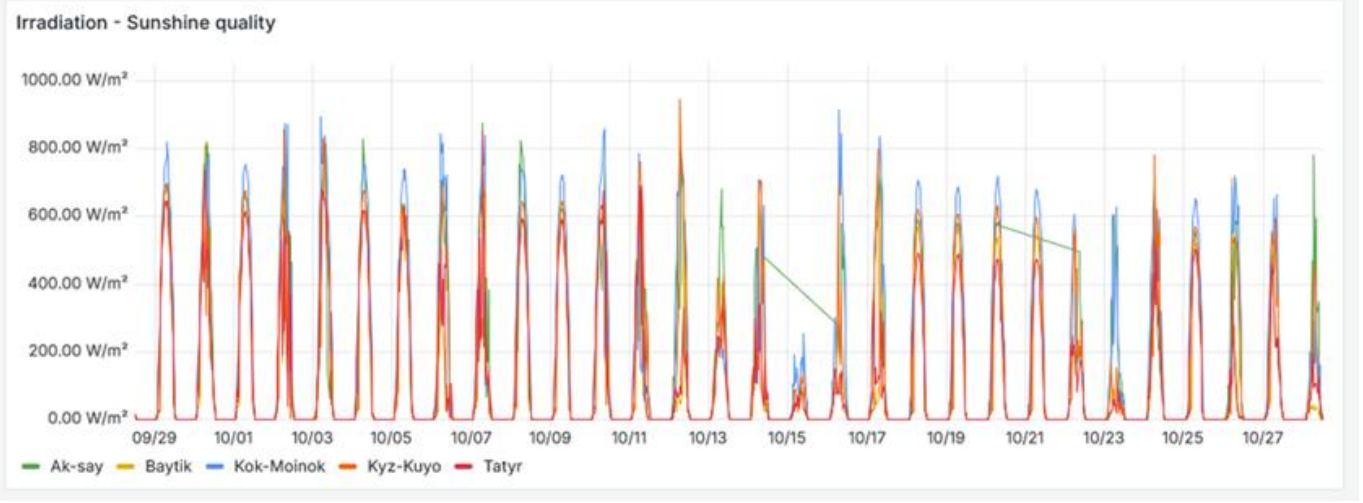
https://www.itu.int/itu-d/sites/projectumc/

Low-Cost IoT/LoRaWAN Weather Stations for Disaster Risk Reduction in Kyrgyzstan

Talant Sultanov
Chair and Co-Founder, Kyrgyz Internet Society (ISOC Kyrgyz Chapter)
Policy Advocacy Advisor, Global Digital Inclusion Partnership (GDIP)

Internet Society
Kyrgyzstan Chapter


Relative air Humidity
100.00 %H
80.00 %H
60.00 %H
40.00 %H
20.00 %H
0.00 %H
09/29
10/02
10/05
10/08
10/11
10/14
10/17
10/20
10/23
10/26
Ak-say Last: 75.00 %H Mean: 65.95 %H Min: 18.80 %H Max: 92.20 %H
Baytik Last: 99.60 %H Mean: 68.81 %H Min: 13.60 %H Max: 100.00 %H
Kok-Moinok Last: 76.80 %H Mean: 58.04 %H Min: 13.60 %H Max: 93.60 %H
Kyz-Kuyo Last: 85.20 %H Mean: 60.12 %H Min: 11.80 %H Max: 96.40 %H


Irradiation - Sunshine quality
1000.00 W/m²
800.00 W/m²
600.00 W/m²
400.00 W/m²
200.00 W/m²
0.00 W/m²
09/29
10/01
10/03
10/05
10/07
10/09
10/11
10/13
10/15
10/17
10/19
10/21
10/23
10/25
10/27
Ak-say
Baytik
Kok-Moinok
Kyz-Kuyo
Tatyr